



SWITCHED

PRESS RELEASE

FOR IMMEDIATE RELEASE:

Climate Choir Performed “We’re Gonna Switch Our Bank” Outside Barclays in Bristol in Collaboration with SWITCHED

Bristol: Members of the [Climate Choir Movement](#) sang a rousing rendition of “[We’re Gonna Switch Our Bank](#)” outside Barclays in Broadmead on Saturday, 17th January. The performance aims to encourage the public to switch to banks with more ethical and environmentally friendly policies.

The action, a collaboration with the youth-led banking campaign [SWITCHED](#), comes in response to growing concerns about the role of financial institutions in supporting industries that contribute to climate change. SWITCHED’s mission is to empower people to make a difference by moving their money away from banks with harmful environmental practices to those supporting climate-positive investments.

The song performed is a catchy and upbeat anthem inspired by the Netflix hit film *KPop Demon Hunters*. [Kai Honey](#), Musical Director of the Climate Choir Movement, explained, “It is a grim reality that many of our banks continue to invest in fossil fuels, while the planet overheats. We’re singing this song to highlight how everyone can make a difference by switching to a more responsible bank or building society.”

Gemma Fox-Worthington, founder of SWITCHED, added: “We’re thrilled to be collaborating with the Climate Choir Movement on this powerful initiative. By switching banks, we can take a direct stand against institutions that fund harmful industries and demand more responsible financial practices.”

- ENDS -

NOTES FOR EDITORS

CONTACT INFORMATION

For more information contact:

CLIMATE CHOIR MOVEMENT: Kimberly Price, Media Coordinator 07546 333837 / Kai Honey, Musical Director 07579 019056 media@climatechoirmovement.org

SWITCHED: Gemma Fox-Worthington, Founder gemma@switched.org.uk

SOCIAL MEDIA #ClimateChoirs #switched @climatechoirs @switched_campaign

ABOUT THE CLIMATE CHOIR MOVEMENT

Founded in 2022, the growing Climate Choir Movement is comprised of 900 singers in different choirs across the UK - Ballycastle, Bath, Bristol, Cambridge, Derbyshire, Exeter, Forest of Dean, Guildford, Hay-on-Wye, London, Nottingham, Oxford, Plymouth, Portsmouth, Sheffield, Southampton, Wyre Forest - and in Kenya and Zimbabwe. It uses musical performance to highlight the climate crisis.

www.climatechoirmovement.org

ABOUT SWITCHED

SWITCHED is a youth-led climate campaign that encourages people to switch their bank accounts from [banks](#) that fund climate-harming industries to [those](#) that prioritise sustainability and ethical practices.