



SWITCHED

PRESS RELEASE

FOR IMMEDIATE RELEASE:

Climate Choir Will Be Performing “We’re Gonna Switch Our Bank” Outside Bristol University Senate House in Collaboration with SWITCHED

Bristol: Members of the [Climate Choir Movement](#) will be singing a rousing rendition of “[We’re Gonna Switch Our Bank](#)” outside Bristol University Senate House on Friday, 13th February. The performance aims to encourage students and staff to switch to banks with more ethical and environmentally friendly policies.

The action, a collaboration with the youth-led banking campaign [SWITCHED](#), comes in response to growing concerns about the role of financial institutions in supporting industries that contribute to climate change. SWITCHED’s mission is to empower people to make a difference by moving their money away from banks with harmful environmental practices to those supporting climate-positive investments.

The song being performed is a catchy and upbeat anthem inspired by the Netflix hit film *KPop Demon Hunters*. [Kai Honey](#), Musical Director of the Climate Choir Movement, explained, “Most people don’t realise just how powerful moving one’s money is as an individual action. For example, changing to a green pension is on average 21 times more impactful than giving up flying, in terms of tons of carbon saved. Barclays, Lloyds, Santander, HSBC and NatWest have poured over £500bn into fossil fuels since the Paris Agreement - they are literally funding the climate crisis. We can’t give them anymore of our savings to destroy our future with.”

Gemma Fox-Worthington, founder of SWITCHED, added: “We’re thrilled to be collaborating with the Climate Choir Movement on this powerful initiative. By switching banks, we can take a direct stand against institutions that fund harmful industries and demand more responsible financial practices.”

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ABOUT THE CLIMATE CHOIR MOVEMENT

Founded in 2022, the growing Climate Choir Movement is comprised of 900 singers in different choirs across the UK - Ballycastle, Bath, Bristol, Cambridge, Derbyshire, Exeter, Forest of Dean, Guildford, Hay-on-Wye, London, Nottingham, Oxford, Plymouth, Portsmouth, Sheffield, Southampton, Wyre Forest - and in Kenya and Zimbabwe. It uses musical performance to highlight the climate crisis.

www.climatechoirmovement.org

ABOUT SWITCHED

SWITCHED is a youth-led climate campaign that encourages people to switch their bank accounts from [banks](#) that fund climate-harming industries to [those](#) that prioritise sustainability and ethical practices.